




THAILAND'S PREMIER POWER GENERATION & ELECTRIC EXHIBITION



16-18 OCTOBER 2024
BITEC, BANGKOK, THAILAND

Co-Located With :

The 6th Edition of
Electric
Asia 2024 

 Tel : (+66) 2 513 1418
 Hotline Number : (+66) 88 972 0868
 Email : info@fireworksthai.com

www.asiapowerexpo.com

   #POWEREX

Officially Supported By



Endorsed By



Organized By



ABOUT THE EVENT

Powerex Asia & Electric Asia 2024 is the only specialized Power, Power Generation, Electrical and Power transmission Equipment, Technologies & Supplies in ASEAN that brings together an international congregation of government and Private of Power and Electric companies suppliers and also its supporting industries gathered in Bangkok, Thailand to showcase the latest developments in the Power industry in Asia.



HIGHLIGHTS OF POWEREX ASIA 2024

- A Specialized exhibition covering 6,000 sqm. of space by quality exhibitors.
- Increase in exhibition space and more international pavilion.
- Meet the buyers directly at their doorstep.
- Showcasing the latest innovations and solutions from marine companies.
- 3 Days of Energy Tech Talk 2024
- 3 Days of Energy Forum 2024



Overview Of Thailand's Power Generation Industry

Power Generation

Market liberalisation in the 1990s has created a landscape in which state-owned Electricity Generating Authority of Thailand (EGAT) retains control of transmission and distribution, as well as a good portion of generation capacity, while a growing number of independent power producers (IPP) are taking up an increasing share of national electricity production capacity. To minimise conflicts of interest within EGAT's various functions, oversight has been tasked to the EPPO, which evaluates each project and awards production contracts in the form of power purchase agreements (PPA).

Negative public perception of coal, nuclear and large hydropower generation facilities has fuelled the rise of natural-gas-fired power plants in Thailand over the past two decades, to the point that the fuel accounted for 63.2% of all electricity generated (126,150 GWh) in 2016. Coal-fired thermal plants ranked a distant second, at 31,107 GWh, with much

smaller contributions made by hydro (3543 GWh) and petroleum (491 GWh). Imported electricity also accounted for a significant portion of domestic consumption to the tune of 32,276 GWh, primarily from Laos and Myanmar (see analysis). The small but growing renewable energy (RE) sector contributed 5.01 GWh from sources other than hydro. When hydropower is added to the RE total, it amounts to just over 3548 GWh.

"Renewable energy has become a very attractive sector across Thailand's economic spheres, due to the fact that it is an industry without price wars and with three triple-A customers in the form of EGAT, Metropolitan Electricity Authority and Provincial Electricity Authority," Jormsup Lochaya, the chairman and acting managing director of renewable energy company Superblock, told OBG.

-(Source: Oxford Business Group)



EXHIBITORS PROFILE

- Automation & Control Equipment
- Batteries
- Biomass
- Boilers
- Bus Bar Systems
- Cables, Cable Trays & Circuit Breakers
- Capacitors
- Cogeneration
- Compressors
- Conductors
- Connectors
- Connecting Systems
- Control Systems
- Electrical Components
- Electrical Distribution
- Transmission Equipment
- Emergency, Industrial Lighting
- Energy Efficiency and Conservation
- Energy, Facility Management Systems
- Energy Recovery
- Fans, Blowers & Accessories
- Fire Prevention Equipment & Systems
- Fuses
- Gen Sets – Gas, Diesel, Bio-fuel
- Geothermal
- Hydro Power
- Installation Equipment
- Intelligent Building Products & systems
- Junction Boxes
- Management and Maintenance Systems
- Meters and Metering Devices
- Photovoltaics
- Plugs and Sockets
- Power Generation Equipment / Generators
- Power Supplies / Batteries / UPS
- Relays & Converters
- Solar Thermal
- Specialty Fixtures & Equipment
- Switches / Switchboards / Switchgear
- Testing & Measurement Equipment
- Transformers
- Trunking & Trunking Systems



ABOUT THE ORGANIZER



Fireworks Media (Thailand) Co., Ltd. is part of the Fireworks Trade Media Group, one of Asia's largest independently owned trade media company. Established in 2008, it is currently made up of 5 different business divisions:

- o Fireworks Exhibitions and Conferences (Trade Exhibitions)
- o Fireworks Business Information (Trade Publications, Print and Online)
- o QUIK Fairs (Industrial Roadshows & Niche Events)
- o JUZ Talk (Trade Conferences & Forums)
- o Fireworks Market Intel (Market Intelligence and Industry Maps)

As the new generation in the trade media industry, we have since grown leaps and bounds with our own international offices, partnership and acquisitions spanning in more than 7 countries worldwide!

Visit us at www.asiafireworks.com for more information.

VENUE



BITEC, BANGKOK, THAILAND

The Bangkok International Trade & Exhibition Centre (BITEC)

As Thailand's leading exhibition center, BITEC is situated on 60 acres of land. Strategically located at the exit of the first stage expressway System of Bangkok, BITEC is nearly 14 kms. from the Suvarnabhumi new international airport.

STRONG INDUSTRY PARTICIPATION BY PREVIOUS EDITIONS



COST OF PARTICIPATION

Have It Raw! (Min 18sqm) 460 USD Per Sqm

- Raw Space Only
- "Ideal For Companies With Large Exhibits Or Simply For Those With More Flair..."



Shell Me Up! (Min 9sqm) 480 USD Per Sqm

- Standard Shell Scheme
- "Leave The Work To Us And Walk Onto A Furnished Stand With Chairs & Tables."

Shell Scheme Package Includes:

- 1 x 220V - Power Point
- Needle Punch Carpet Flooring
- 2 x Fluorescent Tube
- 2 x Upright Chair
- White Laminated Plywood Panel
- 1 x Information Counter
- Fascia Board With Company Name

*All corner booths are subjected to an additional 20 USD per sqm.

OUR INTERNATIONAL OFFICES



SINGAPORE (Head Office)
Fireworks Trade Media Pte Ltd
Phone : (+65) 3135 1211
Hotline Number : (+65) 8389 1277
Email : info@fireworkssg.com

THAILAND (Organizer)
Fireworks Media (Thailand) Co., Ltd.
Tel : (+66) 2513-1418
Hotline Number : (+66) 88 972 0868
Email : info@fireworksthai.com

CHINA
Fireworks China
Tel : (+86-27) 52345510 / 52345512
Email : china@fireworks-cn.com

MALAYSIA
NRG Exhibitions (M) Sdn Bhd
Tel : (+603) 6151 9178
Hotline Number : (+6012) 639 4271
Email : info@fireworksmys.com

VIETNAM
Fireworks Trade Media Co., Ltd
Tel: (+84) 28 6654 9268
Hotline Number : (+84) 9063 09178
Email : info@fireworksviet.com

INDONESIA
PT FireWorks Indonesia
Tel : +62-21 5088 2917
Hotline Number : +62 812 7562 8281
Email : info@fireworksid.com

BATAM MARKETING OFFICE
Tel : (+62-778) 4173 552 | (+62-778) 4173 545
Hotline Number : +62 812 7562 8281
Email : info@fireworksid.com

PHILIPPINES
Fireworks Trade Exhibitions & Conferences Philippines, Inc.
Tel : +632 8790 0168 to 69
Hotline Number : (+63) 917 178 0902
Email : info@fireworkspills.com